

NAYO

COMPANY PROFILE / 2026

Company profile

Spaces, truly yours.

INTERIOR DESIGN IN SAUDI ARABIA

Images: NAYO concept studies

nayointeriors.com



People first. Then the space.

ABOUT NAYO

NAYO is an interior design studio led by Rama Abu Ghosh, alongside engineer Esraa and an engineering team. Our focus is residential, commercial and hospitality interiors in Saudi Arabia. We begin with people and how they use a space, then translate that understanding into layouts, materials, light and detail.

OUR FOCUS: SAUDI ARABIA

We aim to create places that reflect their owners and support everyday life. Each project has its own language, connected by attention to privacy, circulation, material coherence and clear decisions.

People first

Needs and habits come before a style or furniture selection.

Beauty with purpose

Visual choices are connected to how a space works.

Clarity at every stage

We define the design scope and deliverables before developing details.

One vision. Shared work.

THE FOUNDING TEAM

R

Rama Abu Ghosh

Founder

The founder behind NAYO's vision: putting people and the character of a place at the beginning of design.

E

Esraa

First engineer on the NAYO team

Working with Rama and the engineering team to translate ideas into considered design detail.

Alongside them, an engineering team united by one design vision.

A considered approach to every space.

DESIGN SECTORS

01

Residential interiors

Homes, apartments, villas and majlis spaces, balancing family privacy, hospitality, storage and everyday life.

02

Workplaces & offices

Reception, workstations and meetings, with layouts that support focus, collaboration and a business's identity.

03

Retail & showrooms

Customer journeys, display areas and service points, with a design language that gives the product room to stand out.

04

Dining & hospitality

Arrival, seating and ordering experiences, with materials, light and furniture aligned with the concept and service model.

nayointeriors.com/services

From the first question to handover.

OUR DESIGN PROCESS

01

Understand

Use, preferences, area, site and available budget.

02

Set the direction

Concept, circulation, colors and material direction.

03

Develop the design

Furniture, lighting and visualizations within the agreed scope.

04

Review and refine

Agreed reviews to confirm decisions and samples.

05

Prepare the handover

Files, drawings and schedules defined by the approved proposal.

Schedule and review rounds follow the agreed project scope and proposal.

Clear scope. Agreed deliverables.

SERVICE LEVELS

01

Concept

Space planning, color palette and material direction.

02

Complete design

Design concept, 3D visualizations and agreed interior drawings.

03

NAYO Signature

Complete design with furniture selection, material specifications and detail direction.

Deliverables, visualization and drawing counts, reviews, schedule and fees are defined in a written proposal. Construction, procurement, supervision, permits and specialist services are not assumed within a design package; they require a separate scope and agreement.

Packages and fee estimator on the website

3 studies. 3 distinct characters.

FROM THE NAYO STUDIO



NAYO / CONCEPT 01

Bayt Al Sidr

A private home. A warm welcome.

120 m² / 2026



NAYO / CONCEPT 02

Riwaq

Room for ideas. Rhythm for a team.

180 m² / 2026



NAYO / CONCEPT 03

Madar

Around coffee, we gather.

140 m² / 2026

The following projects are in-house NAYO concept studies illustrating design directions, not client commissions or built work. Images are AI-generated; locations and areas are study assumptions.

Bayt Al Sidr

A private home. A warm welcome.



AI-generated concept visualization - not built

nayointeriors.com/projects/bayt-al-sidr

NAYO / CONCEPT 01

Family villa

Riyadh - study context

120 m²

A concept study for the guest and family spaces of a villa, inspired by the quiet shade of the sidr tree and the warmth of stone. A shared material language connects the majlis, living and dining rooms while preserving each space's character.

Details from Bayt Al Sidr

Materials, movement and light in a shared design language.



Guest majlis

Facing sofas encourage conversation, complemented by a built-in hospitality niche and warm timber backdrop. The proposed route separates guest arrival from the family zone; character comes from texture and material rather than ornament.

AI-generated study visuals, not photographs of built work.



Dining room

An oval walnut table is proposed for 8 seats, paired with upholstered chairs and a linear bronze pendant. A low sideboard balances the composition and supports serving, while dining remains visually connected to family living.

Riwaq

Room for ideas. Rhythm for a team.



AI-generated concept visualization - not built

nayointeriors.com/projects/riwaq

NAYO / CONCEPT 02

Creative workplace

Riyadh - study context

180 m²

A creative workplace concept with a clear welcome and room for focused teamwork. A warm clay reception leads into a pale-oak studio and a glazed meeting room. Muted blue connects the spaces without dominating them.

Details from Riwaq

Materials, movement and light in a shared design language.



Team studio

Shared oak benches pair with low blue dividers and adjustable task chairs. A storage and sample wall supports reviews, while a central route separates the desk rows. The target capacity is 8 people, subject to detailed layout review.

AI-generated study visuals, not photographs of built work.



Meeting room

An oak table with clay-colored chairs faces a screen and an initial video-meeting setup. Glazing visually connects the studio, while fabric panels soften the surfaces. Speech privacy requires detailed door and junction design, followed by testing.

Madar

Around coffee, we gather.



AI-generated concept visualization - not built

nayointeriors.com/projects/madar

NAYO / CONCEPT 03

Specialty cafe

Jeddah - study context

140 m²

A cafe conceived around a gathering point. Circles recur in the bar canopy, tables and lighting, while deep burgundy meets powder blue and steel. The experience moves from a quick order to shared seating and a quieter window corner.

Details from Madar

Materials, movement and light in a shared design language.



Main seating room

A powder-blue perimeter banquette meets small dark tables and lightweight metal chairs. Circular wall and pendant details repeat the concept, while the center stays open for movement. Selected tables can combine for groups without fixing a crowded layout.

AI-generated study visuals, not photographs of built work.

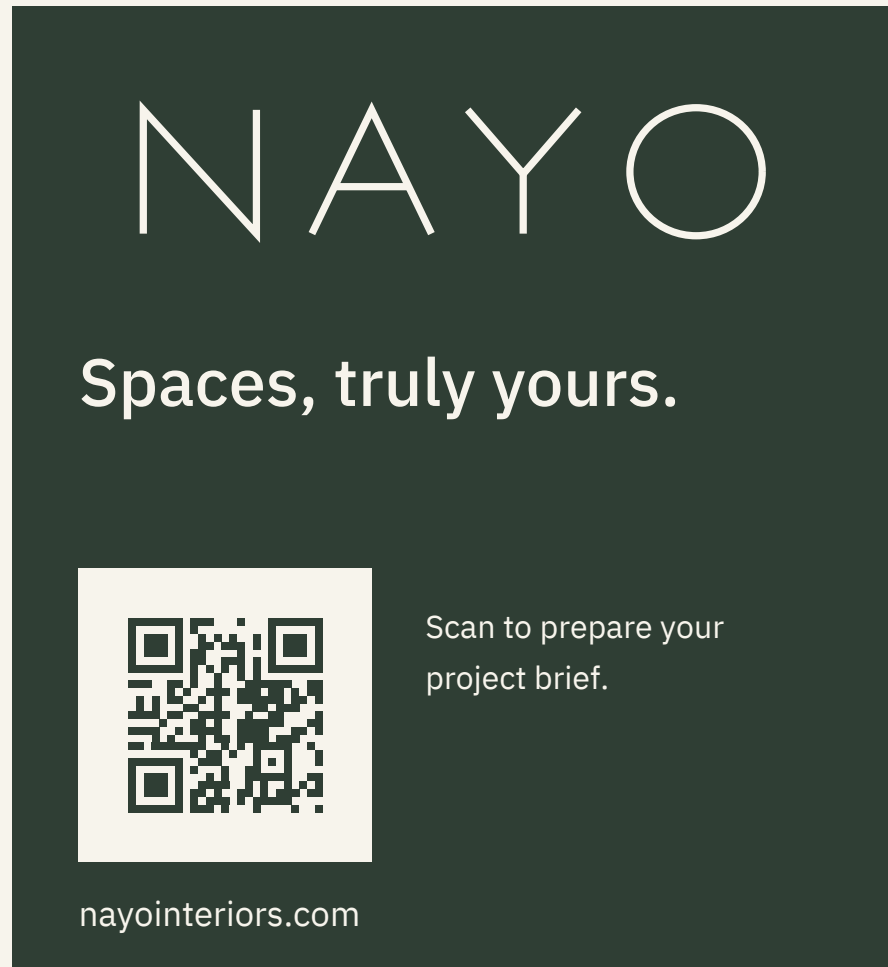


Window corner

A dark counter follows the glazing with high stools and a small booth at its end. Roller shades manage daylight; a circular shelf displays coffee objects. Charging points sit beneath the counter, with a route kept behind the stools.

Let's begin your own story.

THE NEXT STEP

A dark green rectangular graphic with white text and a QR code. The text 'NAYO' is at the top in a large, thin, sans-serif font. Below it, 'Spaces, truly yours.' is written in a smaller, bold, sans-serif font. At the bottom left is a square QR code. To the right of the QR code, the text 'Scan to prepare your project brief.' is written in a small, sans-serif font. At the bottom left, the website 'nayointeriors.com' is written in a small, sans-serif font.

NAYO

Spaces, truly yours.

Scan to prepare your project brief.

nayointeriors.com

What helps us get started?

- 01 Space type, city and approximate area
- 02 A site plan or photographs, if available
- 03 Preferred style, budget and target timing

You can prepare and save a project brief on the website. Direct inquiries are being set up; the current form saves the brief to your device and does not send it to the team.